

Caleb Morman

calebmorman.com
mormancb@mail.uc.edu
www.linkedin.com/in/caleb-morman/
419-429-2922

EXPERIENCE

Procter & Gamble, Cincinnati, OH | *Fabric Care Industrial Design Intern*

January 2026 - April 2026

Designed and created innovative packaging concepts for laundry and fabric care products. Collaborated with pack-dev engineers, brand expression partners, and other designers for feasibility and brand alignment. Conducted user and market research to align with consumer needs and trends. Presented concepts and final solutions to marketing and cross-functional teams for support.

Allegion, Carmel, IN | *Industrial Design Intern*

May 2025 - August 2025

Designed and created new door hardware concepts and products for commercial and residential use. Collaborated with project managers, engineers, research teams, and other designers for concurrence. Conducted user and market research to align with consumer needs and trends. Assisted with prototyping and testing for presentations and feedback.

S.P.A a TRG Company, Milford, OH | *Structural Design Intern*

January 2024 - May 2024 | August 2024 - December 2024

Designed and created packaging displays by analyzing material, cost, and brand identity for retail and shipping requirements. Constructed detailed planograms for customer approval. Collaborated with clients, sales, and structural team members for concurrence. Generated bill of materials and pallet patterns for assembly and shipping teams to utilize. Upon returning for the second time, some projects went to retail and constructed retail packouts.

Whirlpool Corporation, Ottawa, OH | *Structural Engineer Intern*

May 2023 - August 2023

Designed and created assembly aids for faster and more efficient production. Analyzed and created layout CAD drawings. Worked with engineers to improve new layout drawings. Confirmed dimensions of machines, assembly lines, work spaces, etc. Conducted weekly staff meetings for layout changes.

EDUCATION

University of Cincinnati, DAAP

Bachelors of Science, Industrial Design | Minor in Marketing

Fall 2022 - Present

DIGITAL SKILLS

SolidWorks, Creo, Fusion 360, Inventor, AutoCad, ArtiosCAD, Keyshot, Procreate, Figma, Sketchbook, Firefly, InDesign, Illustrator, Photoshop

ANALOG SKILLS

2D and 3D Sketching, Prototyping, Modeling, CNC Machining, Ideation, Wood Working, Data and Market Research, Rendering, Photography, Foam Core Mockups, Laser Cutting, 3D Printing, UX/UI

STRATEGIC SKILLS

Problem Solving, Communication, Creativity, Dependability, Leadership, Time Management, Team Building, Story Telling, Work Ethic

ACTIVITIES

Crop & Cattle Farmer, Fishing, Hiking, Livestock Showman, Golf, Basketball, Football, Run Club, Bible Study, Volunteering

AWARDS

Dean's List 2022 - Present, GPA: 3.8, 2024, 2025 Paychex Scholarship Recipient, IDSA Member, NASAD Exhibits